

## Give influencers exclusive access to product with SheerID ProDeal Verification

You want the Pros using your gear and wearing your product – and you want to offer them exclusive deals. With the SheerID solution in place, you can ensure that only verified professionals will have access to your special promotions.

- Your consumer's professional or industry affiliation is verified
- Your consumer's experience will not be interrupted – in their membership enrollment or shopping cart experience
- Fraud is virtually eliminated

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### How does it work?

SheerID verifies that the consumer is a member of a professional association or an ambassador of a partner company to qualify for your special offer. It can all happen instantly.

#### You have total control of where and when the SheerID verification occurs to provide a seamless customer experience:

- Membership/Account sign up
- In your cart or checkout process
- Post purchase
- Using a dedicated landing page

#### SheerID doesn't ask your customer to provide personal information and only asks them for:

- First and Last Name, Industry Partner/Company, and Email address for partner ambassadors
- First and Last Name, and Professional Association ID for PSIA, NSP, NASAR, AMGA and others
- Supporting membership documentation if instant verification is not possible

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### Why SheerID?

- SheerID is the only solution that does not require your customer to create an account with another agency – allowing you to establish a direct relationship with the Pro.
- SheerID eliminates the rampant and flagrant abuse that other solutions expose. Protect your bottom-line!
- SheerID can verify that your consumer is a member of an association using membership lists, a set of email domains that you provide or using supporting membership documentation.
- SheerID Reward Management system is super flexible so that you can reward your eligible professionals in a way that works for you.
- Running ProDeal programs in-house are expensive – time, staff, system, resources. Let the SheerID verification experts run your program and provide you with real-time, on-demand intelligence about your Pros.
- These are your most valuable ambassadors and influencers – SheerID allows you to give them VIP treatment with a stellar, instant, transparent verification experience in-person, online, on tablet or mobile, and on the phone.
- SheerID Customer and Client services are exemplary, Oregon based, and available 24 hours a day, 365 days a year.
- SheerID's ProDeal Verification solution is super easy to integrate, and the price fits into any budget.