


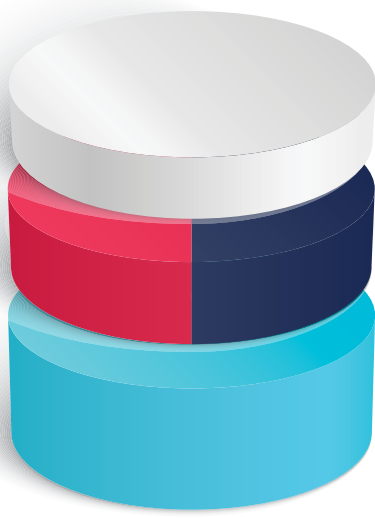
The Trusted Digital Verification Platform


REPORTING & ANALYTICS 

Performance Dashboard Verification Metrics
ROI Impact Dashboard Custom Reports


OFFER PROTECTION 

Offer Composer Redemption Limits
Offer Fulfillment Re-verification



 **CUSTOMER CONVERSION**

Re-engagement A/B Testing
Conversion Tracking

 **VERIFICATION ENGINE**

Instant Verification Privacy & Security
Document Review 100s of Authoritative Data Sources

Why SheerID?

SheerID provides a comprehensive digital verification platform that enables leading brands to deliver gated, exclusive offers and experiences without friction and without fraud.

Unlike manual verification approaches that interfere with the user experience and contribute to churn.

SheerID uses authoritative data sources to verify credentials in real-time, within an organization's brand experience, leading to a frictionless customer experience that drives improved conversion, stronger loyalty and incremental

35% reduction in exclusive offer discount fraud

2x increase in repeat purchases

3x increase in conversion over industry standard retail conversion rates (~3%)

SheerID Advantage

Over 10 Segments Offered

- Student
- Military
- Teacher
- Senior
- Young Adult
- First Responder
- Business
- Employment
- Identity
- Custom

Authoritative Data Sources

Direct from the source, our data sources deliver unparalleled accuracy and reliability.

Instant Verification

Data validation in the blink of an eye means a frictionless customer experience that drives conversion.

You Own the Data

User data is encrypted under your control. We will never re-market to your customers.

Comprehensive Verification Platform

Invest once, use multiple times across variety of use cases.

SheerID Impact



Transformed military marketing program with gated offers

Challenge

Simplify manual verification process while finding new ways to acquire loyal customers.

Solution

Instant verification of the military community for access to an everyday discount powered by SheerID.

Result

2x increase in store visits, 4x increase in click-through rates, 2x increase in cart items.



Verifies first responders for nationwide public safety broadband network

Challenge

Accurately verify almost 2 million first responders' eligibility to participate in FirstNet.

Solution

Instant verification of police officers, firefighters, paramedics and EMTs using SheerID's Digital Verification Platform.

Result

High-assurance that only eligible first responders have access to exclusive public safety broadband network.



Fights back against military romance scams with SheerID

Challenge

Verify Zoosk members' military status to prevent impersonation of military personnel.

Solution

Sheer ID's Digital Verification Platform provides instant validation of individual's military status, and verifies their eligibility for a membership discount.

Result

Zoosk is able to protect honor of military and provide peace of mind to other Zoosk members.

