

What We Do:

SheerID verifies customer eligibility for retailers' special offers using authoritative data. SheerID's omnichannel verification solutions are instant, providing a seamless customer experience while preventing fraud.

SheerID Stats:

SheerID can verify against 235M records through data partnerships.

SheerID clients have experienced:

- a 60% increase in unique visitors to their military landing page
- a 700% increase in military engagement
- ROI's of up to 1.30 (For every \$1 spent, they had \$30 in revenue)
- 26% growth in registered online customers
- a 35% increase in military sales year over year
- new vendor relationships due to improved verification functionality
- positive feedback from their customers
- fraud protection- 35% of customers who tried to redeem one SheerID client's student offer were not actively enrolled students

According to recent SheerID surveys -

- 77% of college students say they were not happy with the process the last time they tried using a student discount online.
- 72% of college students would use a student discount more often if it was easier to redeem.
- 82% of college students say a 20% discount will get their attention.
- 95% of military personnel are more likely to shop with retailers who offer a military discount than those who don't.
- 75% of military personnel would use a military discount more often if it could be used online.
- 94% of teachers go out of their way to shop with companies that offer a teacher discount
- 80% of teachers are more loyal to brands that offer teacher discounts

Who We Verify:

- ✓ Active-Duty Military
- ✓ Military Spouses and Dependents
- ✓ Retired Military
- ✓ Veterans
- ✓ National Guard and Reservists
- ✓ First Responders
- ✓ K-12 Public and Private School Teachers
- ✓ K-12 School Administrator
- ✓ Faculty
- ✓ College Students
- ✓ Members of Associations
- ✓ Small Businesses
- ✓ Custom Segments by request

SheerID is currently utilized with:

Magento | Amazon Web Store | Digital River
Avangate | Nexternal | OpenCart

SheerID has a comprehensive solution for most e-Commerce systems.

Live demos of integrated and SheerID hosted solutions are available upon request.

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