

10 Simple Steps to Launch Your Verified Offer

With [SheerID's Audience Network](#), you can quickly spin up highly targeted campaigns and start acquiring new customers—all in just a few simple steps!

01

Select your audience

Choose from one of our audiences and refine your targeting with specific subgroups.

07

Personalize your verification form

Customize your verification form, ensuring copy, logo, and colors reflect your brand.

02

Define your program regions

Expansive coverage allows you to reach your audiences in their native languages, globally.

08

Choose your verification form format

Select how it will appear to consumers: pop-up, embedded, or dedicated landing page.

03

Customize your offer

Select how each audience will receive their exclusive offer.

09

Select delivery option

If you choose "Embed in your website," you'll receive a code to copy and paste in your website; if you choose "Customize a landing page," you'll receive a link.

04

Specify your discount codes

Choose between a single code for all eligible audience members or unique, single-use codes.

10

Click and go live!

Simply click the "Go Live" button to launch your program.

05

Link customer accounts

Update customer profile information in real time with our "Account Linking" feature.

06

Set your program's risk tolerance

Before launching, select risk tolerance settings: permissive, standard, or conservative.

Check out how easy it is to launch your own verified offer.

